

# RAMANUJ NANHORIYA

/raa-maa-nuj nun-ho-ree-ya/

A Product Designer with **4.5+ years of experience**, currently crafting Industrial Application experiences for Power plants at GE Digital.

## WORK EXPERIENCE

### GE Digital / UX Interaction Designer

Jan 2019 - Present

- Lead UX responsibility for Dashboard Application OPM-PI.
- Brought OPM PI to be a GE product with most customers.
- Redesigned existing fragmented workflow into a seamless end-to-end workflow.
- Reduced step-count by 30% by redesigning UX & streamlining workflow.
- Design Evangelizing - Increased design acceptance in dev & management teams by conducting design workshops
- Reduced development time and UX defects by 40% by conducting Kaizen events with various stakeholders.
- I lead the contract UX designers to understand the product and design system of OPM PI & GE Digital.
- Contribution in development and evolution of design system.

### Deloitte USI / User Experience Designer

April 2018 - Dec 2018

- Worked and completed 3 different projects during my tenure.
- My work Contributed to extension of the yearly contract of Deloitte with Telstra.
- Was part of an important & high visibility Deloitte partner project.
- Conducted Design workshops with Reliance, Idea & Vodafone.

### Microsoft IDC / UX Design Intern

June 2016 - Jan 2017

- Successfully completed design project 'Bing Search UX for Gamers' and received top grades for the same at NID, Ahmedabad.

### Viscus Infotech, Indore / UI/UX Designer

Sep 2013 - Jun. 2014

- Joined as freshmen and grew exponentially as a UI/UX designer
- Increased conversation rates and inquiries by 25% via Behance Portfolio of Viscus Infotech.
- Was part of a team that curated Behance Portfolio of Vinfotech.
- Conducted Design workshops with various teams to bring Design sensitivity and acceptance

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## EDUCATION

### Master of Design - Product Design

NID, Ahmedabad | 2014 - 2017

### Bachelor of Engineering - Mechanical

RGPV, Bhopal | 2007 - 2012

## SKILLS

### Software

- Figma
- Sketch
- Invision
- Axure RP
- Adobe Suite
- Solidworks
- Keyshot Pro

### Design

- Interaction Design
- System Design
- Industrial Design
- Graphic Design
- User Research
- Data Viz
- Usability Testing

## ACHIEVEMENTS & RECOGNITION

- Multiple **Impact & Applause Awards** | GE Digital
- **Winner** | Deloitte Mumbai Megathon 2019 Mobile App 'OneRide'
- **Presenter** | Western Region Sustainability Symposium Ahmedabad 2016 Presented System Design Project 'Fabric of Social Seva'
- **Patent** | Industrial Design Project 'Induction Cooktop'
- **Featured** | Fast Company Article 2014 'Whatsapp + Facebook'
- **Featured** | App Design Behance 2014 'Whatsapp+Facebook'
- **Featured** | Web Design Behance 2014 'Facebook Redesign'